

AB4IR CEO INTRODUCES ITS BOARD MEMBERS

Tshwane, 10 February 2021 – CEO of AB4IR, Ms Kelebogile Molopyane, is pleased to welcome AB4IR **board of directors** (www.ab4ir.org) effective 01 August 2021 with a balanced representation of government, academia, and private sector. The new board members bring with them years of experience and leadership to help move the digital creative industry to new heights while growing the South African economy.

AB4IR, the digital innovation hub in partnership with the Small Enterprise Development Agency (seda) and the Tshwane South TVET College in Mabopane aims to redress the digital divide apparent in previously disadvantaged communities in South Africa. AB4IR enables and exposes disadvantaged communities to gaming, animation, drone technology, and virtual reality business opportunities by assisting them to develop and commercialise their innovations.

The new board members include:

- **Mr Ramateu Lefty Monyokolo**, who has over twenty years of operational and strategic business leadership in information and communication technologies, innovation spaces, corporate governance, business process optimization, community development, coaching and project management.
- **Ms Dipuo Marogoa** who has a solid background in the Executive support environment. She holds an IMM Diploma, a BBA Degree and a Certificate in Digital Business Management and is an entrepreneur at heart! She is passionate about digital transformation.
- **Prof Tankiso Moloi** is a Professor & ETDP Seta UJ Research Chair in 4IR. He also sits on the regional advisory panel for the Africa Chartered Institute of Management Accountants. He is a highly skilled, experienced, and globally enlightened Board and Governance Leader, Director, and Finance Executive with 16 years-experience that has led strategic business units in the higher education, mining, and national statistical services sectors.
- **Ms Nontombi Marule** is currently the Director: Innovation and Technology at the Department of Trade Industry and Competition (the dtic) and holds a masters in Innovation Studies. She is fuelled by innovation that drives sustainable economic development through enterprise development and industrialisation.
- **Mr Colin Leshou** is currently the Seda Gauteng Provincial Manager and holds masters' in Development Finance and Business Administration.
- **Mr Sipho Mthobi** is a founding member and an independent IT Consultant. He holds Masters' in Strategy, Creativity, Innovation & Group Process Management and Business Administration.

"I am pleased to officially welcome our board members to the AB4IR family. We are excited about their impressive and diverse range of background, extensive experience in SMMEs development and shared vision to develop more innovative township start-ups. We look forward to the board members' support that will further enable us to advance the digital creative industry in our communities and shape the current state of digital innovations in our country" - said Ms Kelebogile Molopyane, CEO, AB4IR.

"With my appointment as the Chairperson of the Board and on behalf of the fellow board members, we are committing ourselves to make AB4IR a decisive and effective digital innovation Hub to advance and bridge the digital and gender divide in the ICT sector and also strengthening of the digital innovation ecosystem while uplifting the communities we serve." said Mr Monyokolo Ramateu, Chairperson of AB4IR.

The board will be serving for a three-year renewable term and we look forward to their valuable contribution to guide and implement AB4IR strategies.

For more information visit: ab4ir.org/

For more information on AB4IR and its service offering including how to be part of the digital innovation hub , please contact Mr Katlego Segole at katlegos@ab4ir.org or call him on (+27) 12 023 1761 or visit www.ab4ir.org .

Ends

For media enquiries and interviews, kindly contact

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