



## Worldwide Women in Innovation, Incubation and Technology Summit: W-WIITS

### PRESS RELEASE

#### For Immediate Release

*Changing the digital gender stereotypes and advocating for more women entrepreneurs in the digital space.*

Tshwane, Monday, 17 August 2020- AB4IR, a Digital Innovation Hub located in Mabopane, Tshwane South TVET College is pleased to announce the inaugural Worldwide Women in Innovation, Incubation and Technology Summit (W-WIITS) to be held virtually on Friday, 28 August 2020. The Summit is intended to address past imbalances and the plight of women in the workplace; specifically looking at the ICT environment and associated sectors.

About more than twenty (20) women speakers from eleven (11) countries representing five (5) continents have by now officially confirmed their participation in the summit and they are all pioneers and trailblazers in the field of Innovation, Incubation and Technology globally. W-WIITS published programme provides for several topics, which will be unpacked on the day ranging from:

- The state of women participation in innovation technology platforms around the world.
- Entrepreneurial Frameworks and Trends.
- Hubs, Incubators, Accelerators and Science Parks.
- Knowledge vs. Capacity Building.
- Africa Trade and Exports and,
- Venture Capital and Funding.

AB4IR is cognisant about the current Covid-19 conditions, regulations and protocols; therefore, have provided for the Summit to be conducted virtually, exclusively. The plan for 2021 will be aligned to world conditions at the time, but the preparations will include a venue with physical attendance to showcase the technological advances that women are involved in.

This platform is intended to advance the advocacy for inclusion, address the gender inequality realities but more importantly, ensure women in the industry receive the same recognition, ability to participate and take up space in the sector, status and respect as directed to and experienced by their male counterparts. It is during this Summit that the Umbokoda Women in Coding, a nationwide programme aimed at encouraging female participation in the ICT sector with a specific focus on creation of international network of female coders, creating local female coding clubs, hosting coding bootcamps and hackathons.

"As a female leader, entrepreneur and businesswomen, I have been at the receiving end of the current realities, which are prevalent in our sector, this Summit will not only unpack these issues, but will also share with participants pragmatic solutions and case studies for betterment and advocating for more women in the ICT sector"; says Kele Molopyane", CEO of AB4IR.

The Summit is open to all; kindly click here [www.w-wiits.com](http://www.w-wiits.com) for more information on the Summit and the programme for the day including the list of speakers or alternatively visit [www.ab4ir.org](http://www.ab4ir.org)

Please follow us on our social media platforms for updates and news bites, as we lead up to the event. Together we can increase the awareness of the challenges experienced by women in the ICT sector and bring about meaningful change now and for the generations to come.

Ends

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Visit:

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## About AB4IR

We are a Non-Profit Company aimed at addressing digital and gender divide in the ICT space by empowering communities through technology, innovation and entrepreneurship. We partner with government, private sector, academia both locally and internationally.

### Empowerment through...

Technology  
Innovation  
Incubation.